<u>"Tips and Tricks for Creating an Engaging Virtual Talk"</u>

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Key Principles of Adult Learning Theory
- Andragogy = the practice of teaching adult learners
- Transformational learning
- Kolb's Experiential Learning theory
- Cognitive Load Theory

> ❑ What is the audience **experience**?
>
> ❑ How is this content **relevant** for the audience?
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> ❑ What will **motivate** the audience?
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> ❑ Is the **timing** right?
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> ❑ Can I provide a space for **reflection**?
>
> ❑ Can I provide a "**concrete experience**?"

POWERPOINT TIPS:
- Don't distract people!
- BEST: Narrate with images
- SECOND BEST: Read text aloud word for word
- Use familiar visual cues
- Direct attention → animation, dim, highlight, blow up

Strategies for Interactive Presentations

<u>In person</u>	<u>Virtual</u>
• Think-pair-share	• Breakout rooms
• Quick votes	• Polling tools
• Body language/ eye contact	• Grid view
• Participation and conversation	• Chat and raise hands feature
• Handouts	• QR codes and links
• Evaluation or assessments	• Google forms

Polling:
- ZOOM
  https://support.zoom.us/hc/en-us/articles/213756303-Polling-for-meetings
- Poll Everywhere
  https://www.polleverywhere.com
- slido
  https://www.sli.do

ZOOM Breakout rooms:
  https://support.zoom.us/hc/en-us/articles/206476313-Managing-Breakout-Rooms

QR Code App:
  https://qrbot.net/locale/en/

Presenting Research:
- Critical error 1: Failing to know your audience, the occasion, and the purpose of the presentation.
  - *Tip: Define the problem, establish its importance, establish credibility*
- Critical error 2: Boring your audience
  - *Tip: Use analogies and examples!*
- Critical error 3: Losing your audience
  - *Tip: Signal sharp turns - let your audience know where you are going!*
  - *Tip: Emphasize key points, summarize main ideas*